

NAB Form PB-17 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KSNV-TV 3, LAS VEGAS, NV

Date:

9/25/12I, POLICY COMMUNICATIONSbeing/on behalf of: KERRY LOUISE EARLEY, a legallyqualified candidate of the NON-PARTISAN politicalparty for the office of: CLARK COUNTY DISTRICT COURT, DEPT. #4in the GENERALelection to be held on: TUESDAY, NOVEMBER 6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30 SECONDS</u>	<u>SEE ATTACHED SHEET</u>				

Total Charges: \$5,025 - \$753.75 = \$4,271.25

*Commission*

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NOT APPLICABLE

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO RETAIN JUDGE KERRY EARLEY

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KERRY EARLEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/25/12  
Date

David Thomas  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## Kerry Louise Earley KSNV-TV3 Las Vegas Buy (\$5,025) 2

Program	Number of Shows	Dates	Level - Rate	Total Cost
TODAY SHOW 7-9A (M-F) at 7:00A	2	October 23, 25,	\$600 - Class 2	\$1,200
Early News 5:00-6:30P (SAT) at 5:00P	3	October 23, 24, 25	\$450 - Class 2	\$1,350
News 3 Today 9:00-9:30A (SUN)	1	October 28	\$250 - Class 2	\$250
Wake up with the Wagners 6-7A (M-F) at 6:00A	2	October 24, 26,	\$450 - Class 2	\$900
News 3 at Noon 12N-12:30P (M-F)	2	October 24, 26	\$275 - Class 2	\$550
News 3's "The Agenda" 12:30 - 1:00P (M-F)	2	October 23, 25,	\$225 - Class 2	\$450
Saturday Today 7-9:00 am (SAT)	1	October 27	\$325 - Class 2	\$325